

VICTORIA'S SCREEN INDUSTRY

SUPERCHARGING VICTORIA'S ECONOMY

Victoria's screen industry is a major economic and cultural success story. It creates jobs, attracts investment and delivers significant value to communities across the state. The latest data from Deloitte Access Economics demonstrates the scale of the industry's contribution and the critical role government investment plays in supporting growth, innovation and long-term economic impact.



VICTORIA'S SCREEN SECTOR

**IS WORTH \$3 BILLION
TO VICTORIA**



\$3
BILLION*

**CREATED 21,100
JOBS IN FY25**



21,100
FTE JOBS**

**SUPPORTS A COMPETITIVE
WORKFORCE**



\$93k
AVERAGE SCREEN
SECTOR FTE WAGE***

VICTORIAN GOVERNMENT SUPPORT DRIVES GROWTH

The strongest areas of growth within Victoria's screen sector have occurred in subsectors directly supported by VicScreen. This growth has occurred despite a time of industry disruption.

FILM, TV AND ONLINE PRODUCTION



79%
GROWTH****

GAMES PRODUCTION, DEVELOPMENT, AND PUBLISHING



103%
GROWTH****

* Total value added contributed by the screen sector to the Victorian economy in FY25

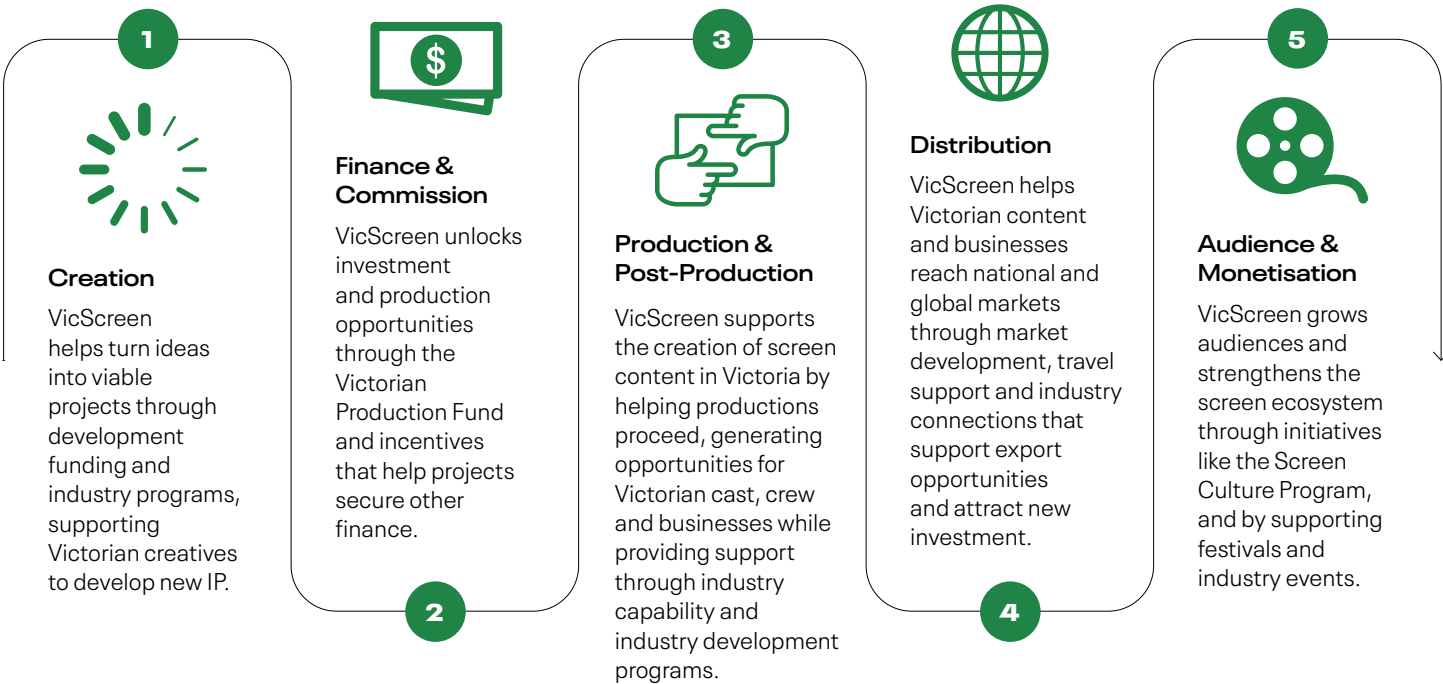
** Total employment contributed by the screen sector to the Victorian economy in FY25

*** The screen sector supports a skilled workforce which earns 3% more than the economy-wide average (\$90,000 per FTE in FY25)

**** From FY19 to FY25

VICSCREEN FUNDING GENERATES ECONOMIC IMPACT

SCREEN INDUSTRY VALUE CHAIN

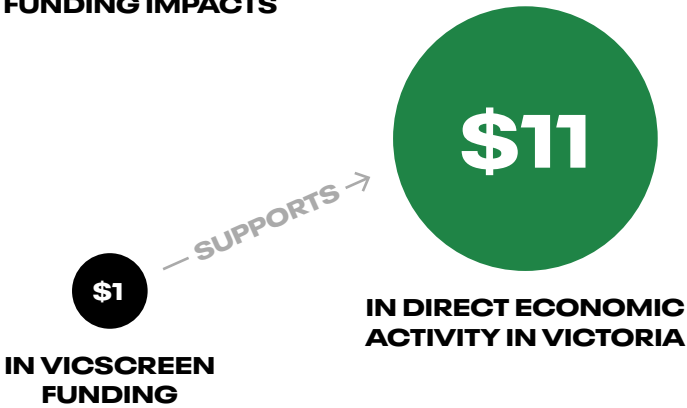


VicScreen involvement

VicScreen focuses its programs on early stages of the screen value chain where support is most catalytic, helping projects reach the point where private finance and partners follow.

VICSCREEN FY25 RESULTS

FUNDING IMPACTS



VICSCREEN FUNDING SUPPORTED



This data demonstrates that targeted government support is helping Victoria’s screen industry grow, generate jobs and deliver strong returns for the state. Continued investment through VicScreen will ensure Victoria remains a leading screen destination, supporting a highly skilled workforce and creating lasting economic and cultural benefits for Victorians.

The Deloitte Access Economics report 'The economic value of the Victorian screen sector' drew on a range of industry and Government data including VicScreen acquittal data, ABS statistics, and other sources to estimate the economic contribution of the Victorian screen sector in FY25, growth since FY19, and the impact of VicScreen's activities.

† These figures are higher than the FY24/25 Annual Report figures as the Deloitte figures include additional production activity that has been acquitted since the publishing of the annual report.

