

Content London 2026 – International Travel Guidelines

Essentials

About this program

- VicScreen is offering financial assistance to eligible Victorian producers and writers who are planning to attend Content London in November 2026 in London, United Kingdom.
- Successful applicants will be part of a delegation of Victorians attending Content London to expand business opportunities, connect with international markets and financing partners, and continue to raise the profile of the Victorian screen industry sector.

Our commitment to Diversity, Equity and Inclusion

VicScreen is committed to building a thriving and inclusive screen industry that celebrates diversity in both content and people. Applications are expected to authentically reflect a diversity of voices across storytelling, teams and audiences. Applications should demonstrate how the diversity represented in their content is meaningfully reflected within the creative team or that collaboration is embedded from the earliest stages of development. Applicants must outline their commitments to diversity, equity, and inclusion in their applications. Before applying, please read VicScreen's [DEI Roadmap to 2033](#).

What are we looking for?

- Victorian producers and writers with at least one international market-ready television project in development. Projects do not need to have secured local market attachment, however, projects that have received development funding from a commissioner will be strongly regarded.

Who is eligible?

To be eligible, you must:

- be either a Victorian company or an individual Victorian resident (please view our [Terms of Trade](#) for eligibility requirements).
- have credits as a producer or writer on at least three hours of qualifying drama – this can include:
 - Drama or narrative comedy, telemovies, series and serials that have been broadcast on television or commissioned or acquired by a major online content provider.
 - Feature films that have been theatrically released or commissioned or acquired by a major online content provider.

- Have one or more television projects in development that are suitable to pitch/present to international broadcast/SVOD financing partners, sales agents or potential co-production partners at Content London 2026.

Company applicants must nominate an individual person (required to be Victorian) to travel to and participate at Content London.

What is not eligible for this program?

- Applicants that have received financial assistance to attend Content London in 2026 from VicScreen or any other Australian screen agency (including Screen Australia).
- Applicants with short film projects.
- A limited number of applicants will be funded, and eligibility does not guarantee approval of a grant.

What can you receive funding for?

- Grants of up to \$4,000 per applicant are available for travel from Victoria to London to attend Content London 2026.
- Grants may be applied to travel costs associated with attendance at Content London. These include flights, accommodation, travel insurance, ground transport, and registration costs incurred by the Nominated Traveller in connection with travel to and participation in the Event.
- Successful applicants must cover the cost of travel up front. Applicants will receive payment after completion of travel and on provision of proof of attendance and an acquittal report.
- Only one grant is available per applicant/company/project.

Who can you talk to about this program?

- Senior Grants Officer – [Connie Boyce](#), 03 9660 3267
- Program Manager – [Kara Masters](#), Industry and Skills Development Coordinator, 03 9660 3216

The Details

Important dates

- Deadline for applications is 11 pm on Friday **25 September 2026**.
- Applicants will be notified of an outcome by **Friday 16 October 2026**.
- Content London will take place **30 November – 3 December 2026**.

What happens after you apply?

- Decisions will take into account the **Assessment Criteria** listed below, VicScreen's availability of funds, diversity of the current slate of projects and teams, as well as the perceived need for VicScreen funds by the applicant.

Assessment Criteria

Applications will be assessed against the following criteria:

- The applicant's current project/s development history, the level of market interest or financing received for their project/s to date, & the profile of the companies or individuals that have expressed interest in the project/s.
- The objectives for attending Content London and the applicant's strategy for achieving those objectives, including how they will maximise potential benefits of exposure at Content London, and details of schedule, proposed meetings, events, or other activities.
- The relevance of the applicant's project/s at Content London and how their participation will benefit the Victorian screen industry.
- The applicant's presence at previous international and/or domestic conferences or markets, and their past attendance and level of familiarity with Content London.

How long until a decision is made?

- Applicants will be advised of the application outcome via email by **Friday 16 October 2026**.

What happens if you get funding?

- Successful applicants will be contacted by email confirming VicScreen's support and the relevant terms and conditions.
- Successful applicants will need to book their own flights, accommodation, travel insurance, and costs associated with registration and participation at the Event.
- The grant will be paid after completion of travel and provisions of relevant documents including an acquittal report. If these documents are not received within 30 days of travel completion, VicScreen may revoke the grant.

What happens if you don't get funding?

- We will contact you via email to let you know if you have been unsuccessful in obtaining funding.
- You are welcome to get in touch with the Program Manager, to receive feedback on your application.

What will help your application?

- Read these guidelines and the [Terms of Trade](#) which set out the core terms on which VicScreen conducts its business. Terms underlined in black appear in the [website glossary](#).
- Review the online application form – make sure you have all required document ready to be submitted with the application.
- Make sure your application speaks to the Assessment Criteria.
- Read VicScreen's [DEI Roadmap to 2033](#).
- Get your application in on time and check the deadline date for this program. Applications are due by 11 pm AEST on the deadline date unless otherwise stated on the program page on VicScreen's website. Applications not received by the deadline date will not be accepted for that round, as per our Terms of Trade.

Ready to start your application?

[Content London – International Travel Application Form](#)