

VICTORIAN SCREEN INCENTIVE

ANIMATION

Koala Man, Princess Bento Studio



Whether for the big screen, phone screen, TV or games, Victoria's multi award-winning animators and studios are breathing life into illustrated worlds.

The state of Victoria boasts a strong animation sector with the talent and capability to deliver world-class animation for film, series and digital games. Melbourne is home to Australia's largest 2D animation studio, and Adam Elliot made his Academy Award®-winning claymation short film *Harvie Krumpet* in Melbourne.

New, globally focused animation house Princess Bento Studio set up in Melbourne in 2021. Created through a partnership between Emmy Award-winning US animation studio Bento Box Entertainment and Victorian production powerhouse Princess Pictures, the studio is behind popular adult animation *Koala Man*, *YOLO: Crystal Fantasy* and *Smiling Friends*.

Join Nickelodeon, Cartoon Network, Disney, Amazon Prime and Warner Bros and experience the excitement of working with outstanding Victorian talent and businesses in one of the world's screen epicentres.

It's time to make it in Melbourne, Victoria.

The Victorian Screen Incentive (VSI) is a grant-based incentive that supports projects to undertake animation production in Victoria.

Is my project eligible?

To qualify, spend a minimum of AU\$1 million on animation production for your project in Victoria.

Your project must be a film or series that is fully financed and has genuine marketplace interest for commercial release or distribution.

How much can I apply for?

Work with Victorian animation studios, and you can apply for a grant of up to 10% of your project's Qualifying Victorian Expenditure (QVE) that is paid upon project completion.

VSI can be combined with the Australian Screen Production Incentive through the PDV Offset, Location Offset, Location Incentive, Official Co-production and Producer Offset.

To discuss your next project, contact your team in Victoria.



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