

# VICSCREEN

The VicScreen logo should always be reproduced using the supplied artwork files, so that it is always presented in a consistent and clear manner.

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The VicScreen logo can be locked up with the Victorian Government logo using a thin black line to separate each logo. The logos have visually equal weighting, ensuring one does not dominate the other.



**VICSCREEN**

The height of the VicScreen logo (shown here as 'x') should be used to create clear space around the logo.



To ensure legibility, the logo must be shown no smaller than 25mm wide on printed collateral and no smaller than 100 pixels wide on digital assets.

PRINT



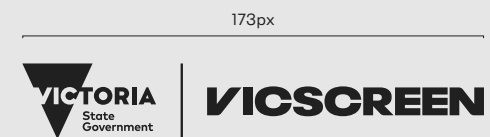
DIGITAL



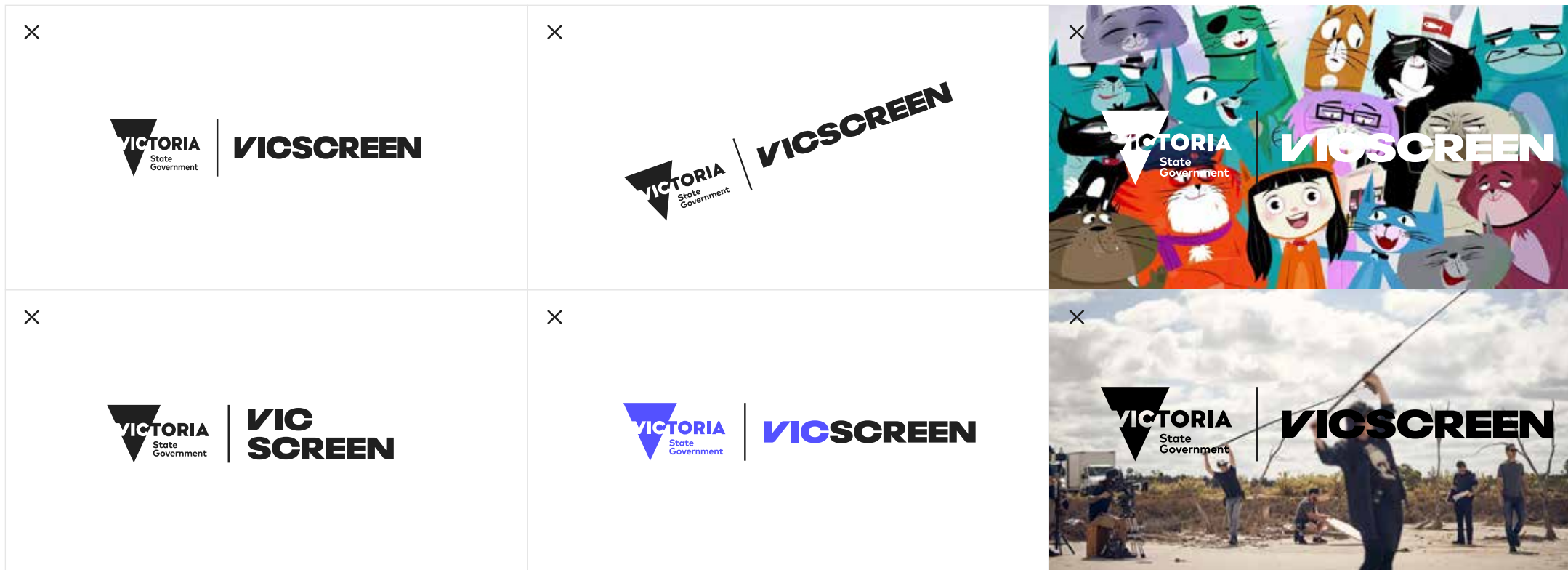
PRINT



DIGITAL



The logo should never be distorted, rotated or modified.  
'Vic' and 'Screen' should never be separated. When used on top of an image or a flat colour, it is important to ensure that the logo remains legible.



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If you have any questions about these logo guidelines,  
please contact [marketing@vicscreen.vic.gov.au](mailto:marketing@vicscreen.vic.gov.au)